

Working together, we can make a difference!

Impact

Greater Marietta United Way

June 2005



What Matters.™

Determining United Way Annual Campaign Goal

The process United Way goes through to find their annual goal

The Greater Marietta United Way provides funding for non-profit agencies in the Marietta area. To become a participating agency, each must be determined to be eligible. New applicant agencies must submit a letter of inquiry by the end of January, stating the need for funding by the Greater Marietta United Way. The organization must have a classification of 501(C)3 by the IRS, which allows contributions to be income tax deductible.

Health and human services must be provided by the agency to disadvantaged area residents. Agencies complete a financial reporting form, which is reviewed by the Allocations Committee from the United Way Board of Trustees. Committee members interview representatives of each agency.

Many factors are considered by the committee when determining the amount to allocate to each agency. They look for duplication of services, is there a waiting list for the service(s), and are local residents being served. Some agencies are able to leverage additional funds through grants with a match of United Way funds.

The committee ultimately makes their recommendations to the full Board of Trustees for their approval. The Greater Marietta United Way is rarely able to provide the total funding requested by an agency; however, a great deal of time is invested in the process to ensure that all monies donated to United Way go to serve local community members to the fullest advantage.

The committee's efforts ensure contributors of not only the need for services, but also the agency's ability to provide them. The process is the United Way's "seal of approval".

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Agency Spotlight

Ely Chapman and The Marietta YMCA Combine to Help Area Youth

The Ely Chapman Education Foundation and the Marietta YMCA are collaborating with Marietta College to put on a 5 week long, National Youth Sports Program camp. The two youth oriented United Way Agencies are joining together to help support our area youth by offering a free camp to all students, ages 10-16.

The National Youth Sports Program camp started in New York in the 1960's as a way for inner city students to become involved with a college or university. The NYSP believes every child should have the opportunity to build friendships and experience youthful summers. The National Youth Sports Program now provides that opportunity to over 75,000 children annually, at 203 different institutions. The program teaches students the importance of an active lifestyle.

Organizations such as the Professional Golfers Association (PGA), the USA Volleyball, USA Softball, USA Soccer, the United States Tennis Association (USTA), and U.S. Swimming assist the program by offering age-appropriate and unique teaching methods in sport-specific areas.

Alice Chapman stated, "This program will hopefully lead to an on-going collaboration of services and facilities as the YMCA and ECEF have similar goals for the youth of Marietta - to help them grow and develop into actively participating adults, and doing what we can to breaking the cycle of poverty and failure for many of these youth".

Along with the emphasis on having an active lifestyle, an emphasis on career planning and education is offered within the 15 hours of educational programming required. Students get a first-hand look at the facilities and opportunities offered by higher education. Access to the resources of a university and personal contact with institutional and community leaders can give children a chance to set goals and nurture educational aspirations for their future. The program takes pride in teaching children that the fundamentals of life are more important than any game. Students are also taught the dangers of substance abuse and are provided with nutritional education.

A grant received by Marietta College will fund the National Youth Sport Program camp. The Greater Marietta United Way is supporting the camp also, but in a smaller way. The Ely Chapman Education Foundation directs the United Way funds towards their

school year educational programs; however, some supplies necessary for the National Youth Sports Program camp will come from the United Way monies.

The government grant and United Way's donation allow area youth to build friendships and experience a youthful summer. Each student receives: an NYSP T-shirt, a physical, a free nutritious lunch, water safety and swimming instruction, two other sports activities each day, educational courses on alcohol and drug prevention, health and wellness and something fun - Forensics (ie: the CSI Marietta version).

The NYSP's dedication to improving students' academic aptitude was enhanced with the addition of the math/sciences program at some sites. Marietta is one of the institutions to add the program. The educational requirements focus on the students' understanding of math and science with the benefit of summer reinforcement of classroom lessons with a creative twist.

The program, which is offered at selected sites, uses a fun and hands-on curriculum to challenge participants to hone fundamental skills. Marietta is trying something fun, forensics (ie: the CSI Marietta Version).

**"Every child should have the opportunity to build friendships and experience youthful summers."
-NYSP philosophy**

Chapman stated, "My dedicated staff are incorporating many of these lessons into the study of forensics. The youth will learn about all the work that goes into solving real crime and it will take longer than the 46 minutes on TV. Over 75% of the educational component will be hands on as children learn best while having fun - especially in the summer".

The summer camp starts June 27th and goes through August 1st. Daily schedule is from 11:00 A.M. - 5:00 P.M., meeting at the Ely Chapman Education Foundation Center. Camp is FREE for students 10-16. Contact the Ely Chapman Education Foundation or the Marietta YMCA to learn more about this wonderful opportunity for our area youth.

Why You Should Donate to The Greater Marietta United Way

When you donate to the United Way your money goes to non-profit organizations to support programs that will directly benefit the residents of Washington County. These services range from after school programs for children, emergency disaster services, and hot meals for senior citizens.!

If you are interested in volunteering for the Greater Marietta United Way or one of our 17 member agencies, just give us a call at (740)373 - 3333!

Getty Joins The United Way Team

The Greater Marietta United Way welcomes Erin E. Getty as the new Marketing and Public Relations Intern for the 2005-2006 campaign. Getty graduated from Marietta College in the spring of 2004 with a BA in Graphic Design and Studio Art. Getty is currently in the Masters of Corporate Media Program at Marietta College. The United Way internship is giving Getty the opportunity to utilize her knowledge of design and expand her knowledge of public relations.

"I do not have any experience (other than classroom discussions) with public relations or marketing. I am thrilled that I was given this opportunity to learn". With the internship, Getty is planning to use the experience as her master's

"I am thrilled that I was given this opportunity to learn".

- Erin E. Getty

project. "In the Masters of Corporate Media program at Marietta College, the student must create deliverables for a group, an organization, or a company. As my master's project, I am creating a video, posters, and brochures for the Greater Marietta United Way's 2005-2006 campaign".

Getty is from Frostburg, Maryland and transferred to Marietta College in 2001. During her undergraduate schooling, she worked at the Betsey Mills in the aquatics department, volunteered for the Ely Chapman Education Foundation, donated to both the Salvation Army and Eve, Inc, and utilized classes offered by both the Marietta YMCA and American Red Cross, Washington County.

"During college, I didn't realize that all the organizations that I worked for, volunteered for, or used were all agencies of the Greater Marietta United Way. I feel like I already have a connection with United Way and I'm looking forward to learning more for my future".

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Here's What's Going On In June...

June 1: **The Marietta Bantam Baseball League's** opening season for the 15-17 year old division. Come watch the Marietta Bantam Baseball League's young talent play on Monday, Tuesday, Thursday or Saturday evenings.

June 6 - August 1: **The Ely Chapman Education Foundation** is offering free lunch to any youth, 1 through 18, Monday through Friday.

June 27 - August 1: **The Ely Chapman Education Foundation** is collaborating with Marietta College and **The Marietta YMCA** to put on a National Youth Sports Program camp - for up to 200 students, ages 10-16. The camp runs from 11:00 A.M. - 5:00 P.M. Students should meet at the Ely Chapman Education Foundation Center. Camp is FREE to all!

June 27: **The Betsey Mills Club** is hosting their 11th Annual Women's Benefit Golf Tournament at the Marietta Country Club. Contact the Betsey Mills Club for more information. Registration deadline is Friday, June 24.

June 28: The **O'Neill Senior Center** is hosting Wendy Schriver, a therapist from the Inpatient Therapy Department at Marietta Memorial Hospital, who will present "Watch Your Step! How to Avoid Fall Risks".

FOR ADDITIONAL INFORMATION ON ANY EVENT, PLEASE CONTACT THAT PARTICULAR AGENCY.

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